LAND ROVER OWNERS CLUB OF GIPPSLAND

JUNE 2017 NEWSLETTER

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LROCG Club News, June 2017.

Club Fees.

Fees for the 2017/18 club year are now due. The annual fee is very reasonable \$75, paid by cheque or cash to Charlie Calafiore. Bitcoin not accepted!

Name Badges.

Charlie will place an order for club name badges after the July meeting. If you do not have a name badge please phone or email Charlie or see him at the next meeting.

Land Rover 70th Anniversary Gathering.

The 70th Anniversary of Land Rover gathering will be held at Cooma over Easter 2018. There will be more information as the event gets closer. Many club members attended the 40th, 50th and 60th events at Cooma and had a great time participating in the activities and looking at the hundreds of Land Rovers at the gatherings.

If you would like to attend it is essential that you book your accommodation as soon as possible, particularly powered caravan sites. There are hotels, motels, caravan parks, bed and breakfasts, etc. in and around Cooma. Several club members have already booked their accommodation.

There is a possibility of club members running journeys to and from Cooma via "interesting" routes too.

Cooma was chosen as the venue because of the important role Land Rovers played in the surveying and construction of the Snowy Mountains Scheme. Many years ago we had Noel Gough, author of the book "Mud,



Len Beadell leans on Eric's Land Rover at the 40th Anniversary of Land Rover in Cooma in 1988

Sweat and Snow" as a guest speaker at a club meeting. The book has some great photos of early Series 1 Land Rovers covered in snow, negotiating muddy tracks and getting wet in rivers. On the 16th of November 1949 three Land Rovers were bought for the use of surveyors who had been using horses. A total of 715 Land Rovers were used between 1949 and 1966.

Trip Reports.

Our illustrious Newsletter Editor, Eric, is always on the lookout for items for the newsletter. With so many members travelling to exotic places this year it would be good to have short reports and accompanying photos about the trips. A few hundred words in a Word document can be emailed to Eric. Photos need to be of good quality and a reasonably large jpeg file size. These can be emailed to Eric; however, if you have many photos to submit send them as batches rather than try to send them in one large email. Photos of Land Rovers or other four wheel drives seen on your travels are always interesting.

Warning: In some countries taking photos of four wheel drives that are police or military vehicles can land you in jail or at least cause you to have an unpleasant conversation with the law officers and have your camera confiscated.

Welcome to New Member.

It was great to meet new member Daniel Vitale at the June meeting. Daniel has more than one Land Rover and owns a very nice Defender 90. Welcome Daniel.

Road Rules.

Terry Heskey's talk about health issues and our responsibility to be safe road users at the June meeting has highlighted a cou-

This month's cover; Ivars and Sue Neiburgs Defender on Blue Rag Range

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	Land Rover Owners Club of Gippsland 2016 2017 Committee						
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	Life Member's F	Ray Massaro, Gr	eg & Lois Rose.				

ple of interesting points. Road rules have changed significantly since many of us got our driving licences; I didn't even have to demonstrate I could drive when I got mine, just answered a few questions, the police were busy and said "you'll be right" that was it! I already had a motorcycle licence and that was obtained by doing what the police officer asked, "Ride around the block and if you get back without falling off you've passed". When Lois went for her licence she had to take the police officer to a medical appointment, wait and then return him safely to the Police Station. How times have changed! Perhaps we should all get a copy of the current road rules and refresh our knowledge. There will be a quiz, with prizes, at the next meeting. You have been warned!

Terry's other important point is that we should be prepared to recognise any drop in our driving skills and act on that assessment.

Greg Rose.

MAN VERSUS MACHINE

NEW HIGH PERFORMANCE RANGE ROVER EVOQUE GOES HEAD-TO-HEAD WITH OWEN FARRELL

How do you help a top British & Irish Lions rugby player get to peak fitness for a tour of Rugby World Cup Champions New Zealand? England and Saracens star Owen Farrell pitted himself against a unique opponent; Land Rover's best-selling luxury compact SUV, the Range Rover Evoque, in a battle between man and machine.

Farrell tackled the new high-performance Range Rover Evoque, powered by the new 2.0-litre turbocharged Ingenium petrol

engine in an all-terrain bleep test – the ultimate test of endurance. The renowned SUV, with its new 290PS engine, accelerates from 0-60mph in only 6.0 seconds / 0-100km/h (0-62mph) in only 6.3 seconds – making it the fastest sprinting Evoque to date. At the heart of Jaguar Land Rover's low-emissions strategy, the new four-cylinder Ingenium petrol engine is now in production at the company's £1 billion Engine Manufacturing Centre. Designed, engineered and manufactured in the UK, it is one of the most advanced engines the company has ever developed, delivering up to 25 per cent more power than the engines it replaces and offers fuel consumption reductions of up to 15 per cent.

Saracens and England player, Owen Farrell, Land Rover ambassa-

dor and the inaugural winner of the Anthony Foley Memorial Trophy for the European player of the year, said: "Every sportsman knows bleep tests are one of the toughest tests on the road to peak fitness because there is no hiding place. The bleep test was a great way to challenge myself because the Evoque was relentless."

Farrell completed a bleep test between two fixed points on two different terrains in the unique challenge, gradually increasing the pace to keep time with the ever more frequent bleeps. The international rugby star, who is currently part of The British & Irish Lions on tour in New Zealand this summer, is famous for his uncompromising approach and was up against an equally tough competitor.

The powerful Evoque lined up alongside Farrell, with international rugby union referee Wayne Barnes on hand to make sure both parties played by the rules. Land Rover's new British-built Ingenium petrol engine is available in two variants in the Range Rover Evoque; 240PS and 290PS. It features a twin-scroll turbocharger for improved performance on the road and low-resistance technologies for an ever more refined drive. Watch Farrell take on the Range Rover Evoque in the Ultimate Bleep Test here: https://youtu.be/Ka7UJ5rSV7M



RANGE ROVER CUSTOMERS OFFERED THE PERSONAL TOUCH WITH NEW SVO DESIGN PACK

Land Rover is giving customers the ability to further personalise their Range Rover, with the launch of a new exterior Design

Pack created by Jaguar Land Rover Special Vehicle Operations. The new SVO Design Pack introduces a range of highly desirable and distinctive exterior enhancements to complement Range Rover's peerless combination of outstanding British design and advanced engineering. It provides even greater scope for customers to personalise their vehicle and includes a number of distinct exterior changes, including unique front and rear bumpers – the latter incorporating integrated quad tailpipes – new side vents, side sills and a bespoke grille.

Designed, engineered and tested in-house at the new SVO Technical Centre in Coventry, UK – and dealer fitted – the new Design Pack can be specified in all Land Rover accent finishes (Atlas, Dark Atlas, Graphite Atlas and Gloss Black) regardless of trim level and exterior styling packs already fitted. As well as being offered to new Range Rover customers, the SVO Design Pack is also available for fitment to all standard

wheelbase current-generation Range Rover models produced from 2013, including the new 550PS SVAutobiography Dynamic, and in combination with other packs previously applied to the vehicle.

Since redefining the luxury SUV sector almost five decades ago, Range Rover has achieved more than one million sales and sits at the pinnacle of the Land Rover family.

The 2017 model year Range Rover has a host of innovative new safety and convenience technologies, including Advanced Tow Assist. This intelligent driver aid makes the job of reversing trailers and horseboxes easier and safer than ever before. Low Traction Launch and advanced safety features such as Driver Condition Monitor and Blind Spot Assist complete the under-the-skin upgrades.

Interior changes to the vehicle introduce a new 10-inch dual view touchscreen display, powered by Land Rover's InControl Touch Pro system. It provides market-leading satellite navigation and greater connectivity to deliver the most intuitive and capable Jaguar Land Rover infotainment system yet.

LAND ROVER BAR ACADEMY WIN YOUTH AMERICA'S CUP AT FIRST ATTEMPT

The British Land Rover BAR Academy team has won the Red Bull Youth America's Cup (RBYAC) The British Land Rover BAR Academy team has won the Red Bull Youth America's Cup (RBYAC) following an intense final day of competition on Bermuda's Great Sound.

As overnight leaders, Land Rover BAR Academy finished with a total of 50 points, 2 points ahead of their nearest rivals from New Zealand and claimed victory in their inaugural RBYAC challenge. The victory came down to the wire, the team had to dig deep and show their determination by not giving up and making it back from 8th to 2nd place in the final race of the day to claim overall victory.





In preparation for the RBYAC, the Academy team competed in the Extreme Sailing Series, a global Stadium Racing sailing circuit, competing against a world class field of senior teams in GC32 foiling catamarans. Their transition from GC32s to the AC45F boats has been exceptional particularly given the variable wind conditions they have encountered in Bermuda. Building interest and participation in sailing across genders is very important for the team. The competing team includes the only female sailor in the competition, Annabel Vose whose role as tactitian has proved crucial in their victory. Land Rover's committment to Land Rover BAR into the next America's Cup ensures not only their Title and Exclusive Innovation partnership but also further development of the Academy team. A pathway between the Academy and senior team has already been proven with Neil Hunter, now an established member of the Senior team and at 22 years of age was the youngest sailor of any America's Cup team. The British entry is also made up of some of the country's top sailing talent, aged between 19-24 years old and led by Skipper Rob Bunce. Furthermore, the partnership continues to lead the way in increasing the numbers of sailors across all ages and genders.

"We could not be prouder of the Land Rover BAR Academy winning the Red Bull Youth America's Cup. All their hard work, commitment and dedication over the past 18 months has really come together on the water here in Bermuda. Today was incredibly tense, it is a strong fleet, but I have been really impressed by the team's constant on-board communication, how they kept their cool under pressure and really delivered on the boat handling during the tricky conditions." said Sir Ben Ainslie, Skipper and Land Rover BAR Team Principal.

"I would like to extend my congratulations to the Land Rover BAR Academy team on their win today in Bermuda – we at Land Rover could not be more proud of the team and their achievements. The commitment and dedication shown by the Academy team to win the Red Bull Youth America's Cup is a testament to their character's and with our continued commitment to Land Rover BAR we look forward to supporting the next generation of sailors. We understand that supporting opportunities for talented young male and female sailors is crucial to the longevity of the team and to achieving Land Rover BAR's ultimate goal of 'Bringing The Cup Home' to Britain. Our partnership with Land Rover BAR has always been against a longer term plan to develop future British sailing talent as well as directly integrating our engineering and design expertise with the senior team." said Mark Cameron, Land Rover's Experiential Marketing Director.

Land Rover BAR Academy team's next focus is immediately reverting to the 2017 Extreme Sailing Series for Act 3 in Madeira starting June 29th where they will compete with a world class field of largely senior sailing crews. Following the team's im-

pressive 2nd place during April's Act 2 in Qingdao, and the team's success in Bermuda, hopes are high for a strong finish to the campaign.

Red Bull Youth America's Cup Final Results: Land Rover BAR Academy (GBR) - 50 NZL Sailing Team - 48 Team Tilt (SUI) - 42 Artemis Youth Racing (SWE) - 37 Team France Jeune - 35 Spanish Impulse Team - 34 SVB Team Germany - 33 TeamBDA (BER) - 33



LATEST INGENIUM ENGINE TECHNOLOGY INJECTS PERFORMANCE INTO LAND ROVER DISCOVERY SPORT AND RANGE ROVER EVOQUE

Land Rover has announced two new Ingenium petrol engines for its Discovery Sport and Range Rover Evoque compact SUVs, as well as a new 240PS Ingenium diesel variant, to further boost the appeal of the brand's two best-selling vehicles. **FOUR-CYLINDER INGENIUM PETROL ENGINES**

The 2018 model year Land Rover Discovery Sport and Range Rover Evoque both receive Jaguar Land Rover's all-new 2.0litre four-cylinder Ingenium petrol engines, offering smooth, refined performance. This is the first introduction of Jaguar Land Rover's new petrol Ingenium family into its Land Rover vehicles.

The new additions support the company's long-term commitment to reduce vehicle emissions and improve fuel economy across its range through the introduction of more efficient engines. The new four-cylinder Ingenium petrol engine, at the heart of Jaguar Land Rover's low-emissions strategy, is produced at the company's £1 billion Engine Manufacturing Centre in Wolverhampton, UK. Designed, engineered and manufactured in the UK, these are the most advanced engines the company has ever developed. The engines feature state-of-the-art technologies that deliver exceptional performance, efficiency and refinement while meeting the most stringent global emissions regulations.

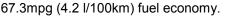
RANGE ROVER EVOQUE IN DETAIL

The Range Rover Evoque, which has dominated the luxury SUV segment since its 2011 launch, has just passed the 600,000 production landmark. Offering Range Rover's luxury and refinement in a compact footprint, the Evoque is available in three bodystyles – coupé, five-door and convertible.

The 240PS Ingenium Petrol engine, available in all bodystyles, is 15 per cent more efficient than the previously-available GTDi engine. The refinement expected of any Range Rover is clear thanks to the low-friction technologies applied to the engine, but it delivers real-world benefits with CO2 emissions of 165g/km and fuel economy of 7.3l/100km (38.7mpg)**.

The 290PS Ingenium Petrol engine accelerates from 0-100km/h in 6.3 seconds (0-60mph in 6.0 seconds) and on to a top speed of 231km/h (144mph).

Meanwhile, the front-wheel-drive eCapability 150PS diesel Evoque continues to be available, delivering 109g/km of CO2 (on the combined cycle) and





Full engine line-up

Engine	Capacity	Power (PS)	Torque (Nm)	CO2 (g/km)
Ingenium Petrol: Si4	2.0-litre	240	340	165
Ingenium Petrol: Si4	2.0-litre	290	400	173
Ingenium Diesel: Td4	2.0-litre	150	380	129 / 134
Ingenium Diesel: Sd4	2.0-litre	180	430	129 / 134
Ingenium Diesel: Sd4	2.0-litre	240	500	153

Customers who choose the higher-powered Ingenium Petrol will receive the Dynamic exterior pack, comprising enlarged front and rear bumpers, Gloss Black finishes for the grille, vents and 20-inch five split-spoke alloy wheels.

To give customers clearer choice, the colour palette has been revised. Core palette: Fuji White and Narvik Black; Metallic: Yulong White, Indus Silver, Corris Grey, Santorini Black, Loire Blue, Firenze Red and Kaikoura Stone; and Premium: Silicon Silver and Carpathian Grey. Phoenix Orange becomes a unique colour to the convertible bodystyle.

To accentuate the sporty feel of Evoque, new Sports Seats can be specified, with perforated and distinctive horizontally-ribbed inserts.

In response to customer demand for the most personalised vehicle in the line-up, 2018 model year Range Rover Evoque Convertible now comes with the addition of Lunar/Ivory interior (on SE Dynamic models) in addition to the Ebony interior.

DISCOVERY SPORT IN DETAIL

The Discovery Sport is currently Land Rover's fastestselling vehicle, with more than 200,000 units sold globally since its introduction in 2014. The premium versatile compact SUV demonstrates the breadth of Land Rover's ability, offering customers unrivalled all-terrain capability, versatility for up to seven people and a premium interior. The new petrol engines deliver a mix of power, efficiency and EU6-compliance. The 240PS engine produces maximum torque of 340Nm and means Discovery Sport can achieve 8.0l/100km (35.3mpg) and 181g/km CO2 on the European combined cycle. The 290PS petrol variant can accelerate from 0-100km/h in 6.7 seconds.

The twin-scroll diesel Ingenium engine provides the greatest blend of power and fuel economy. The 0-100km/h sprint is completed in 7.5 seconds thanks to the 240PS and 500Nm outputs, yet returns 6.4l/100km (44.1mpg) and 169g/km of CO2 on the EU combined cycle. Delivering the most economical drive, customers around



the globe can purchase the 150PS Ingenium diesel, with a manual transmission (in 2WD), which delivers CO2 of just 123g/km on the EU combined cycle. In Europe and the UK, these models are known as eCapability models and are identified by the blue 'Sport' badge.

Full engine line-up

Engine	Capacity	Power (PS)	Torque (Nm)	CO2 (g/km)
Ingenium Petrol: Si4	2.0-litre	240	340	181 / 182
Ingenium Petrol: Si4	2.0-litre	290	400	186 / 190
Ingenium Diesel: Td4	2.0-litre	150	380	139
Ingenium Diesel: Sd4	2.0-litre	180	430	139
Ingenium Diesel: Sd4	2.0-litre	240	500	169

When the new high-powered Ingenium Petrol (290PS) engine is selected, customers will benefit from the Dynamic exterior pack as standard. The Dynamic exterior pack has front bumpers with larger air intakes to improve engine cooling and give a more purposeful look. Gloss Black front grille and side vents, and 20-inch five split-spoke 'Style 511' alloys complete the look.

New choices for greater personalisation. Discovery Sport's palette now features 12 colour options. Solid: Fuji White and Narvik Black; Metallic: Indus Silver, Scotia Grey, Corris Grey, Santorini Black, Firenze Red, Yulong White, and Byron Blue; Premium Metallic: Namib Orange, Carpathian Grey and Silicon Silver. The customer personalisation theme continues with the optional contrast roof available in Corris Grey and Narvik Black. Inside, a new Vintage Tan colourway is introduced, closely matching that of New Discovery.

Every seat benefits from changes to the seat foam composition making every occupant more comfortable. All powered seats are upgraded to include four-way lumbar support (up from two-way) ensuring long journeys can be tackled without discomfort, with 12-way configuration available as a customer option.

INGENIUM PETROL ENGINES IN DETAIL

Technologies include an integrated exhaust manifold, 200bar direct injection system and twin-scroll turbocharger for responsiveness and efficiency.

The engines feature electrohydraulic control of the inlet valves. This cutting-edge technology enables variable valve lift, so load control is managed primarily by the intake valves rather than the throttle. This reduces pumping losses and provides unmatched flexibility and control over airflow into the combustion chambers, improving power and torque while increasing fuel efficiency and reducing emissions.

The powerful 290PS Si4 Ingenium petrol engine replaces traditional journal bearings in favour of turbo ball bearing cartridges which provide significant performance improvements to the turbocharger, including transient response and better efficiency.

INGENIUM DIESELS: A NEW GENERATION OF CLEAN DIESEL ENGINES

Jaguar Land Rover's clean, refined four-cylinder Ingenium diesel delivers high levels of torque from low engine speeds for

excellent responsiveness and acceleration whenever the driver demands it. Features such as the highly rigid crankcase, twin balancer shafts and active fluid-filled engine mounts ensure superb refinement.

The sophisticated exhaust gas recirculation (EGR) system uses a cooled low-pressure circuit in addition to a high-pressure circuit: this reduces pumping losses, increasing efficiency and reducing peak combustion temperatures to help reduce the formation of NOx in the cylinders. The selective catalytic reduction (SCR) system cuts tailpipe emissions of NOx. The system injects AdBlue diesel exhaust fluid into the exhaust gas, where it reacts with the NOx and converts it into harmless nitrogen and water, ensuring that the Ingenium diesels comply with the stringent limits of Euro 6.

For greater performance without sacrificing efficiency, drivers can choose the more powerful Ingenium diesel: the Sd4. Equipped with two turbochargers – Jaguar Land Rover's first application of a series-sequential boosting system – and a 2,200bar common-rail system, this engine produces 240PS and an exceptional 500Nm of torque from just 1,500rpm.

JAGUAR LAND ROVER LIGHTS UP ONE MILLION LIVES IN KENYA

Jaguar Land Rover and ClimateCare today announce a partnership to bring clean solar technology to off-grid communities in Kenya. This innovative social impact programme, called 'Lighting up Lives' supports children like 14-year old Franklin Kishsta, a pupil at Kasooni School, Kalawa, Kenya. Franklin is just one of more than one million people living in isolated or off-grid communities who will benefit from the programme. "I finish all of my homework now" said the boy who dreams of becoming an engineer one day, "before I could not do it at home when it was dark. I know my

parents are much happier now, and so am I."

Using kerosene light creates hazardous indoor pollutants, one of the biggest causes of premature death in Africa. Jaguar Land Rover believes that renewable solar technology offers an affordable alternative. Education improves as children like Franklin can study, read and stay up to play after dark. Women enjoy greater opportunities to work and learn. Living conditions in homes are healthier and safer, and incomes improve.

Helen McLintock, Director, Jaguar Land Rover, said: ""This exciting new venture is exactly the type of programme that Jaguar Land Rover wants to lead on in the future. Using technology for good and supporting the power of engineering to improve lives and help to build a cleaner future. Our purpose is to make responsible



business relevant to everyone. By sharing our skills, our technology, our people and our passions we can make a difference to people's lives and prosperity." Edward Hanrahan, ClimateCare CEO, said: "We are focused on helping corporates take responsibility for solving key global challenges - through the delivery of integrated sustainability programmes with robust and measurable outcomes that benefit the world's poorest communities, and deliver against the UN's Global Goals. We believe businesses have a vital role to play in supporting the Global Goals and Jaguar Land Rover is an excellent example of the contribution corporates can make."

Lighting up Lives is particularly relevant to Jaguar Land Rover's own operations and commitment to a zero emissions future. It recently announced a move to 100% renewable electricity for its UK facilities and has installed the UK's largest rooftop solar array at its Engine Manufacturing Centre in the West Midlands. It fits with an ambition to drive sustainable, innovative growth not just for the business but for communities around the world including Kalawa, Kenya.

JAGUAR XF AND F-PACE SPEARHEAD MAY SALES INCREASE

	May	% increase YOY	Jan – May	% increase YOY
Jaguar Land Rover	45,487	1%	265,381	8%
Jaguar	13,613	28%	79,895	65%
Land Rover	31,874	(7)%	185,486	(6)%

Jaguar sales rose by 28% year-on-year in May, on the back of strong demand for the Jaguar XF and Jaguar F-PACE, the World Car of the Year.

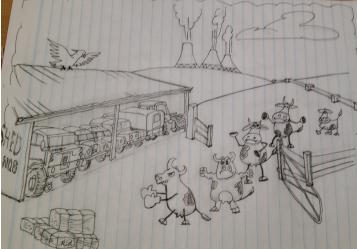
Overall retail sales for Jaguar Land Rover reached 45,487 this month, up 1% on May 2016. The company sold 265,381 vehicles in the first five months of 2017, 8% up on the same period in the previous year.

Retail sales for May were up year-on-year in China, by 23%, and North America by 15.5%. Sales were down by 6% in Europe, and 15% in the Overseas region as economic conditions remained challenging in emerging markets including Brazil, The Middle East and North Africa, and Russia. UK sales were down 11% as customers purchased new vehicles ahead of the increase in Vehicle Excise Duty rates effective from 1 April 2017.

Andy Goss, Jaguar Land Rover Group Sales Operations Director, said: "May brought yet another strong performance from the Jaguar brand, led by further encouraging sales growth in North America and China. The World Car of the Year, the Jaguar F-PACE, has become the brand's best-seller and is up 89% on last May, while Jaguar XF sales continue to rise.

"Land Rover sales are expected to grow as the new Discovery continues to go on sale across the world. Meanwhile, the stunning new Range Rover Velar is scheduled to go on sale later this year and is already building a strong order bank."

Jaguar hit record May sales with 13,613 vehicles sold, up 28% on the previous year with continued solid demand for the F-PACE and XF. Land Rover retailed 31,874 vehicles in May, down 7% on the same month last year, as the sales of the new Discovery (now on sale in the UK, Europe and China) and solid sales of the Range Rover were more than offset by the impact of Vehicle Excise Duty rates in the UK from 1 April 2017 and challenging conditions in Overseas markets.



WHAT DO YOU MEAN, - The sheds are full of Land Rovers? There our sheds, no wonder they call us "Blue Cows"

JAGUAR LAND ROVER AND INMOTION INVEST \$25M IN RIDE-SHARING PLATFORM LYFT

InMotion, Jaguar Land Rover's mobility services business, today announced a \$25m (£19m) investment in Lyft, the fastestgrowing rideshare company in the U.S. This investment will support Lyft's expansion and technology plans. It will also provide

Jaguar Land Rover's InMotion Ventures with the opportunity to develop and test its mobility services, including autonomous vehicles, and to supply Lyft drivers with a fleet of Jaguar and Land Rover vehicles.

Sebastian Peck, InMotion Managing Director, said: "We are excited to collaborate with a leading platform like Lyft not only on developing premium mobility solutions but also devising innovative solutions to the transport problems Jaguar Land Rover's customers face.

"Personal mobility and smart transportation is evolving and this new collaborative venture will provide a real-world platform helping us develop our connected and autonomous services." "We're excited to join forces with Jaguar Land Rover and InMotion," said John Zimmer, Lyft President and Co-



founder. "Lyft envisions a future where shared mobility will transform cities and improve people's lives. This partnership will help us achieve that ambitious goal."

Hanno Kirner, Executive Director of Corporate and Strategy, Jaguar Land Rover, said: "This is a strategic investment for both parties as we focus on innovating new mobility solutions for our customers. Collaborating with an expanding technology business like Lyft is going to help us both accelerate our ambitions."

InMotion's latest investment follows its recent seed investment in SPLT, the Detroit-based digital carpool business, which works with Lyft to provide non-emergency medical transport.

The Lyft investment was included as part of the company's most recent round of fundraising, which closed in April.

JAGUAR LAND ROVER CLASSIC WORKS OPENS IN UK'S ORIGINAL MOTOR CITY

Jaguar Land Rover Classic Works is an all-new facility in the British Midlands dedicated to offering a range of products and services designed to fuel the passion of owners and enthusiasts for classic Jaguar and Land Rover vehicles. Jaguar Land Rover CEO Dr. Ralf Speth and Jaguar Land Rover Special Operations Managing Director John Edwards attended the opening ceremony today of Classic Works, the world's largest classic car sales, manufacturing and restoration facility of its kind. The opening of Classic Works in Coventry is an important milestone in the rapid development of the Jaguar Land Rover Classic brand, which was launched in March 2016. This is the first purpose-built site for Jaguar Land Rover Classic, which brings all sales, servicing and restoration operations under one roof. The brand's global expansion continues later this summer with the launch of a new facility at Essen in Germany.

Jaguar Land Rover Special Operations Managing Director, John Edwards, said: "Classic Works is hugely important to Jaguar Land Rover. It's much more than a building – it's the heart, and soul, of Jaguar Land Rover Classic for our clients worldwide. Being able to support owners and enthusiasts of our two great brands with a full suite of services for classic vehicles is a fantastic opportunity."

At 14,000m2 Jaguar Land Rover Classic Works is the largest facility of its type in the world, with a dedicated showroom space and 54 workshop bays for servicing and restoring all Jaguar and Land Rover models out of production for a decade or more.

The workshop is organised into dedicated strip-down, remanufacturing and assembly zones for the Land Rover Series I, Range Rover Classic and Jaguar E-type Reborn restoration programmes, including an engine shop, and houses the XKSS build line.

Classic Works is also home to the Jaguar Land Rover Classic Collection of more than 500 vehicles, a living assembly of British motoring history, which is an invaluable reference for restorations. Vehicles in the collection are also available for loan to car clubs and museums, and for Jaguar Land Rover and its partners to showcase their heritage at events.

To support the growth of the Classic business, Jaguar Land Rover has invested heavily in traditional manufacturing skills, with numbers of skilled staff employed up by 100% since it was formed. More than 80 specialists are now employed at Classic Works, many with decades of experience working solely on the models catered for at the new facility. By the end of 2017, this number is expected to grow to more than 120 specialists.

The close ties to the core Jaguar Land Rover business mean the Classic operation can also take advantage of cutting-edge manufacturing technology, such as 3D scanning and Computer Aided Design, which allows the retooling and reintroduction of parts such as Jaguar E-type and Range Rover Classic panels – parts that would



otherwise be prohibitively expensive to remanufacture.

Jaguar Land Rover Classic Director, Tim Hannig, said: 'Our people, their knowledge and their skills are the heart of Jaguar Land Rover Classic. There are more than 1.5 million classic Jaguar and Land Rover vehicles in existence worldwide, and we are investing in traditional manufacturing and restoration skills to ensure enthusiasts are able to give cars with a glorious past, a glorious future."

Jaguar Land Rover Classic is the official source of authentic cars, expert services, genuine parts and unforgettable experiences for classic Jaguar and Land Rover enthusiasts worldwide – all of which are now available from Classic Works.

AUTHENTIC CARS: JAGUAR LAND ROVER CLASSIC LEG-ENDS

At the opening of Classic Works, Jaguar Land Rover Classic announced its full range of Legends vehicle purchase opportunities, catering for enthusiasts looking to buy a collectible classic Jaguar or Land Rover.

Jaguar Land Rover Classic Works Legends are expertly-picked examples of both marques for purchase, ranging from restoration candidates to daily drivers and concours show cars.

Legends Continued currently sees nine 'new' examples of the D-type-derived XKSS being hand-built from scratch to authentic 1957 specifications, creating the cars which were never completed in period due to a fire at Jaguar's Browns Lane factory. Examples of the 'Missing Six' Lightweight E-type continuation models built in 2015 are also maintained here.

Through the Reborn Legends programme, Jaguar Land Rover Classic sources and restores select classic models to authentic



specifications, without compromise. Launched in April 2016 for Land Rover Series I models, the two-door Range Rover Classic joined the Reborn programme from February this year, making its debut at Salon-Retromobile in Paris. And, Jaguar E-type Reborn launched at the Techno-Classica Essen show in April, with an initial build programme for 10 Series 1 E-types. Jaguar Land Rover Classic is now able to offer a restoration service for clients' own vehicles, across both marques, utilising the same expert knowledge and skills that produce the Legends Continued and Reborn Legends vehicles. EXPERT SERVICES

Repair and maintenance of all models out of production for 10 years or more is offered at Classic Works, from XK120 to XK8 and Series Land Rovers to Discovery and Freelander models from the 1990s.

The first time any classic Jaguar or Land Rover enters the Classic Works facility it's offered a comprehensive 121-point visual inspection, resulting in a report detailing any work required. As any work is carried out, it's recorded in a Jaguar Land Rover Classic Works Service Book.

A dedicated XJ220 servicing zone is operated by experienced Jaguar supercar technicians, some of whom have supported the XJ220 programme since it entered production 25 years ago, using tailor-made service tools for the 212mph supercar. GENUINE PARTS

Jaguar Land Rover Classic Parts supplies genuine parts for models whose range has been out of production for over a decade. The catalogue currently has more than 30,000 individual and guaranteed parts, available to order from Jaguar Land Rover's global retail network. Specialist technical advisors have extensive product knowledge and selected parts are available to order on the day for collection at local retailers.

The number and range of parts available to support owners of classic Jaguar and Land Rover vehicles will grow significantly

with investment supporting the Classic business. Recent additions include Jaguar E-type and Range Rover Classic panels, and brand-new Pirelli P-Zero tyres for the Jaguar XJ220, enabling owners to fully enjoy their supercar at peak performance again. The only Jaguar-approved and J-Rated tyres on the market for the XJ220, the Pirelli tyres were developed in conjunction with members of the car's original engineering team.

UNFORGETTABLE EXPERIENCES

In addition to cars, services and parts, Jaguar Land Rover Classic also offers clients the opportunity to experience a selection of legendary Jaguar and Land Rover models with Classic Drives at sites including MIRA and Eastnor Castle, where many of the vehicles were developed. And, drives can be combined with factory visits too.

For those with a competitive spirit, the third season of the Jaguar Classic Challenge race series for pre-1966 Jaguars is now underway. The five-round series began at Donington Park in April and continues at Brands Hatch on 1-2 July. Races at Silverstone Classic in July and Oulton Park in August lead up to the season finale at September's Spa Six-Hours meeting in Belgium.

APPROVED BY LE MANS WINNER ANDY WALLACE

Jaguar Land Rover Classic has appointed 1988 Jaguar Le Mans winner Andy Wallace as Chief Test Driver for its vehicle programmes. Wallace will road test Jaguar Classic-built Legends cars before they are presented to clients. He will also help with the hand-over of these prized vehicles with expert driving tuition and technology familiarisation demonstrations.

Newly-appointed Jaguar Land Rover Classic Chief Test Driver, Andy Wallace, said: "I am delighted to join Jaguar Land Rover, and its team of highly experienced drivers. In my role as Chief Test Driver for Jaguar Land Rover Classic, I will have the great

