

LAND ROVER OWNERS' CLUB

OF GIPPSLAND
MAY 2017 NEWSLETTER



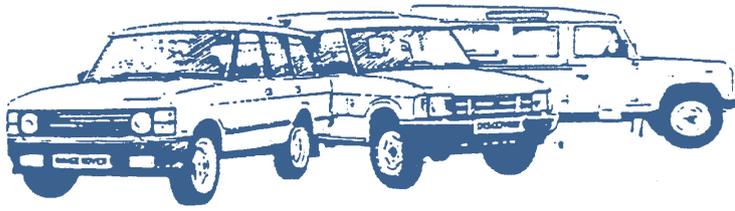
GIPPSLAND LAND ROVER

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Proud sponsors of the Land Rover Owners Club of Gippsland





LAND ROVER OWNERS' CLUB OF GIPPSLAND

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LROCG Club News, May 2017.

"Raffle" Winners

Congratulations to Ross Howell for winning the die cast model Defender 90 at the May meeting. Thanks to Shaun Johnson for donating the model. Well done Eric Shingles for not only winning the "raffled" mounted Defender poster, donated by Greg, but for his high level of excitement on receiving his prize.

Club Fees.

In the minutes you will notice a slight rise, from \$70 to \$75 in club fees for the upcoming club financial year. To fit in with Four Wheel Drive Victoria's financial year our club fees are due at the next meeting or before the end of June. Money is payable to Charlie Calafiore. It is very important that you are a financial member to attend club events as part of the fees cover insurance.

Everyone One Is Going Away!

This winter looks like being a big one for club members. Shaun is off to Utah to drive all new Discovery for Land Rover Experience then going touring with Siobahn, Alan and Helen are off to the U.K. where they will be driving all new Discovery, Jim and Jill are gliding down the Rhine, Ross and Sue are exploring fjords, Mal Trull is driving around Europe, Jan, Colette, John, Heather, Alan and Tonee are caravanning everywhere, Greg and Lois are going somewhere warm and there are sure to be others escaping Gippsland.

Venue For Club Christmas Meeting.

Sunday the 10th of December is the date for the club Christmas meeting. At the June Meeting we would like some members' suggestions on a suitable venue. Ideally it should have a suitable building or shelter for the formal meeting, tables, toilets, etc.

Parks Victoria Volunteer Trailer.

PV Heyfield is organising a dedicated tool trailer to take when volunteers are working. The trailer will be badged with the logos of key stakeholder groups who work with the Heyfield and Dargo Rangers. Our LROCG logo will be displayed on the trailer.

Name Badges.

If you are a new club member and do not have a club name badge could you please let Charlie know so that he can organise one for you. They are free and will help you remember who you are.

Winter Wander.

Lois and I will not be able to run the traditional "Winter Wander" this year. Charlie Calafiore has stepped in to run an event on **SATURDAY the 29th of July**. The event will feature a visit to a car collection in Mirboo North. There will be details at the June meeting.

Wayne Foon Returns To Heyfield PV.

I have had an email from Mike Dower, Area Chief Ranger, Foothills and Southern Alps, announcing the appointment of Wayne Foon to the vacant Parks Victoria ranger position in Heyfield. Wayne is known to many club members and was our club contact person when he was previously at Heyfield. Wayne and his fiancée Sharna are members of our club. Wayne will be a fantastic asset to the Southern Alps Team with his enthusiasm, knowledge and range of skills. Wayne and Sharna will relocate from Bright to Central Gippsland in July and we will welcome them to club events, despite the fact that their current four wheel drive is a Hilux!

Cancellation of Horseyards Working Days.

The two day joint PV/LROCG working days based at Surveyors Creek and working on projects at the Horseyards camping area was cancelled. Mike Dower had to make the difficult decision late on the Friday afternoon. The predicted weather meant

This month's cover; Greg & Lois Rose on Blue Rag Range.

that our work area and access routes would be subject to severe weather including rain, hail, snow down to 1100 metres and strong winds gusting to 100 k.p.h. Mike apologises for the inconvenience and disappointment however the safety of our club members and the Parks Victoria staff is the main priority in these ventures in the high country. We will now use our November PV/LROCG dates for a three day event at the Horseyards. That will mean we will be using the cabins and facilities at Surveyors Creek as our base. Promise of some great bonus four wheel driving on the tracks in the area too.

Best Wishes to Some Members.

We have some club members who will be spending a time in various hospitals over the next few weeks. Without naming those folk, (they know who they are), we wish them well and trust they have a speedy recovery.

Greg Rose.

Land Rover Owners Club of Gippsland 2016-- 2017 Committee

President	Greg Rose	0427 456 546
Vice President	Ian Blake	03 5163 1520
Secretary	Tonee Harlow	
Treasurer	Alan MacRae	03 51744 256
Publicity Officer	Charlie Calafiore	03 51341 422
Events CoOrdinator	David Murray	AH)0438 369 110
Editor	Eric Shingles	03 56232 501
Property Officer	Ross Howell	
4WD Vic Delegate	Greg Rose	0427 456 546
Webmaster	Alan Harlow	

Life Member's Ray Massaro, Greg & Lois Rose.

RISING TO THE OCCASION: SVO CREATES BESPOKE RANGE ROVER FOR ANTHONY JOSHUA MBE

IBF Heavyweight World Champion Anthony Joshua MBE has begun the most significant week of his professional career to date by taking delivery of a bespoke version of the high performance Range Rover SVAutobiography Dynamic. Joshua commissioned the bespoke Range Rover earlier this year when he visited the SVO Technical Centre in Warwickshire, where he worked with Land Rover designers and technical specialists to curate various interior and exterior features, including a bespoke premium paint finish which SVO has dedicated to its client and named it 'World Champion Graphite'. Anthony Joshua is preparing to meet WBA World Heavyweight Champion Wladimir Klitschko to contend boxing's 'Super Title' at Wembley Stadium on Saturday 29 April.

Anthony Joshua said: "I am preparing meticulously for Wembley on April 29th, no stone has been left unturned and I will enter the ring ready for a battle." "I spend a lot of time on the road travelling to Sheffield during my training camps so I am incredibly grateful to Land Rover and the SVO team for their assistance."

"The Range Rover SVAutobiography Dynamic is the pinnacle of luxury and performance and it has been a pleasure to partner with the SVO team to create a version unique to my tastes. I had a fantastic experience in specifying this Range Rover, and the level of design detail in the finished vehicle is stunning, from the boxing glove emblems in the door handles to the custom storage unit for my training equipment."

The 'Bespoke by SVO' Range Rover for Anthony Joshua is hand-finished at the SVO Technical Centre near Coventry. Based on a Range Rover SVAutobiography-Dynamic – the most dynamically-capable full-size Range Rover ever produced** – this commission by Anthony Joshua showcases the bespoke capabilities of SVO.

Joshua's bespoke Range Rover is also the first in the world to feature the new SVO Design Pack, which introduces a range of highly desirable and distinctive exterior enhancements to complement Range Rover's peerless combination of outstanding British design and advanced engineering. It provides even greater scope for customers to personalise their vehicle and includes a number of distinct exterior changes, including unique front and rear bumpers – the latter incorporating integrated quad tailpipes – new side vents, side sills and a bespoke grille. The SVO Design Pack will be officially launched worldwide in May.

Bespoke finishes co-created by Anthony Joshua and SVO include:

- Bespoke exterior colour named World Champion Graphite, unique to this vehicle
- Bespoke diamond-quilted leather interior, finished in ebony and pimiento red and featuring Anthony Joshua's signature embroidered on the driver's headrest
- A bespoke sports equipment storage unit in the boot for training equipment, finished in black with red stitching with an 'AJ Boxing' debossed logo
- A chrome B-pillar badge featuring Anthony's signature
- Door handles with unique boxing glove pattern surrounds
- Engraved Anthony Joshua signature aluminium letter box finishers on door cards
- Bespoke Anthony Joshua-inscribed treadplates

Jaguar Land Rover SVO Head of Special Projects, David Fairbairn, said: "It was a pleasure to welcome Anthony Joshua to the SVO Technical Centre and we are pleased to name him among our clients. He is extremely popular among our employees and we wish him well this weekend.

"The performance and features of the Range Rover SVAutobiography Dynamic espouse the attributes of an elite athlete like Anthony Joshua: distinctive style, powerful at heart and a jaw-dropping combination of performance and capability."

The Bespoke Range Rover is powered by a specially tuned 5.0-litre V8 engine that produces 550PS and 680Nm of torque, the Range Rover will sprint to 60mph in just 5.1 seconds. Performance and handling is optimized through a unique suspension specification which results in a ride height that is eight millimeters lower than standard.

RANGE ROVER VELAR UNVEILED ON THE ROOFTOPS OF PARIS

Last night Land Rover unveiled the latest member of the Range Rover family, the Range Rover Velar, in the heart of Paris. The Velar was dramatically craned onto the seventh floor rooftop terrace of the famous Haussmann building BVH Marias Rue de Rivoli.

This follows the global unveiling at the Design Museum London in March and the subsequent premieres in Milan, New York and Shanghai.

"The iconic Parisian skyline served as the perfect backdrop for the new Range Rover Velar's stunning silhouette. Modern, elegant and with a touch of glamour the Velar couldn't have been more at home in one of the world's most beautiful cities", Said Gerry McGovern, Chief Design Officer



LAND ROVER WINS MAJOR AWARD WITH BEN AINSLIE RACING

Land Rover won the Team Sponsorship of the Year Award last night at the 16th BT Sport Industry Awards for its sponsorship of Land Rover BAR, Sir Ben Ainslie's quest to win the America's Cup.

Well-established as the industry's leading awards night, and attracting a sell-out crowd of 1,700 guests, the BT Sport Industry Awards celebrate the very best examples of the diverse work taking place across the sports world.

Land Rover was presented with the trophy by two of boxing's greats, Amir Khan and Carl Frampton, in recognition of their Title and Exclusive Innovation Partnership with Ben Ainslie Racing. The partnership demonstrates a cohesive integration between the automotive company and sailing team with technology and innovation at its heart.

Mark Cameron, Global Sponsorship Director, said: "I am extremely proud of what we have achieved with the Land Rover BAR partnership. It has been the culmination of great teamwork across our whole business and shows a true engineering collaboration at work, as our team supports the design of the final boat the team will race in the Cup."

He added: "We head to Bermuda in less than a month in what is going to be one of the most exciting sporting events this year. It has the potential to make history if Sir Ben Ainslie and his team win the oldest sporting trophy in the world and bring the America's Cup home to Britain."

The awards are judged by some of the world's eminent sports leaders, including the CEO of World Rugby, Brett Gosper; select committee chair, Damian Collins MP; and Sport England CEO Jennie Price; all chaired by CEO of Sported Foundation, Chris Grant, and fully overseen by EY.

"This fantastic group of winners set the standard for the industry over this and coming years," said Chairman of Sport Industry Group, Nick Keller. "The awards are fiercely competitive and we take the judging process very seriously. Even to be nominated is an achievement in this kind of field, but to win is to really know that you have done a job that is genuinely excellent."

The 35th America's Cup event will take place in Bermuda next month and the 1st race will see Land Rover BAR take on Swedish team Artemis Racing on 26th May.



COMING SOON – *ICON*: THE DEFINITIVE BOOK OF THE SERIES LAND ROVER AND DEFENDER

Land Rover produces the only approved Defender book

Painstakingly researched *Icon* book celebrates Series and Defender Land Rovers

Announcement comes 69 years to the day since the world debut of the original Land Rover at the Amsterdam Motor Show on 30 April 1948

High-quality hardback volume features previously unseen images, exclusive interviews and freshly commissioned artwork to chart the definitive official history of the iconic 4x4

Foreword by world-famous Land Rover customer and *The Grand Tour* presenter Richard Hammond

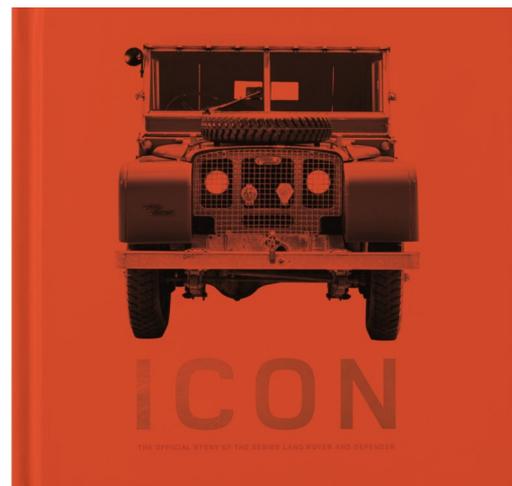
Customers can register interest in the book here: <https://shop.landrover.com/uk/icon-official-land-rover-book-51legf281naa>

The definitive story of Series and Defender models will be available in hardback in July priced at £50 (RRP)

Whitley, UK, 30 April 2017: On this day 69 years ago a legend was born as the first Land Rover was revealed to the world at the Amsterdam Motor Show. Over the next seven decades the rugged 4x4 visited all corners of the world as it wrote its name into automotive folklore. As Land Rover begins the countdown towards its 70th anniversary celebrations on 30 April 2018, the perfect gift for Defender lovers across the globe has been announced. *Icon* is the definitive official book celebrating Series and Defender models. It hits the shelves in July. The carefully curated and beautifully produced hardback charts the legendary expeditions, humanitarian projects and adventures undertaken by these incredible machines and the people who brought them to life. The collector's item will be available online and at selected showrooms and Experience Centres. It features carefully chosen archive images, vivid first-hand accounts and exclusive interviews with the people behind the most recognisable 4x4 on the planet, including production line employees, significant customers and company executives. The team responsible for the next generation Defender, Chief Design Officer Gerry McGovern and Executive Director – Product Engineering, Nick Rogers, also share their thoughts on what makes Defender so special. Series and Defender models have been a popular choice for politicians, celebrities and even Royalty over the last 69 years, so well-known contributors also share their experiences. The foreword is provided by world famous Land Rover customer and *The Grand Tour* presenter Richard Hammond, while adventurer and broadcaster Bear Grylls, fashion legend Ralph Lauren and Rugby World Cup winner and former South Africa captain John Smit are just a few of the other famous names to grace the pages.

Icon stretches over 10 chapters and more than 200 pages and captures the essence of the Series and Defender models through the vehicles themselves and the people who have loved, driven and relied upon them over the last 69 years.

Copies will be available online at the official Land Rover shop and customers can register to be among the first to take delivery of *Icon*.



LAND ROVER HELPS STEER SIR BEN AINSLIE'S AMERICA'S CUP CAMPAIGN

Bespoke Land Rover steering wheel aboard Britain's entry for 35th America's Cup
Gear shift paddles cast in shape of Sir Ben Ainslie's fingers for perfect fit
New design helps Land Rover BAR race boat R1 hit top speed faster
Britain's quest to end 166-year wait for victory begins on 26 May

Land Rover has combined technology from the new Discovery with unique personalisation to help Sir Ben Ainslie win the America's Cup. Engineers have created a one-off steering wheel with gear-shift paddles shaped to fit Sir Ben's hands – giving the Olympic legend perfect fingertip control in his pursuit of the America's Cup, the world's oldest sporting trophy. The wheel allows Skipper and Team Principal Sir Ben to 'fly' by adjusting the boat's hydrofoils with greater precision for the fastest possible racing. He can lift R1, Land Rover BAR's 2.4-tonne race boat, out of the water with a flick of his fingertips. Just as an aerofoil helps a plane into the sky, hydrofoils lift a boat out of the water. The Land Rover steering wheel turns the boat left and right as it would on a car, while the gear shift paddles control its height above the water by controlling the lift from the foils. Sir Ben said: "This is not just a great piece of design and engineering, but beautiful craftsmanship. The controls are intuitive and smooth, with just the right amount of feel and feedback. It really has made a difference to how I control R1."

Land Rover's Human Machine Interface engineers spent 18 months developing the wheel that will lift R1 above the water at speeds above 50 knots. Tony Harper, Director of Research at Jaguar Land Rover, said: "We have used our experience and technologies developed for the new Discovery and put it on to the race boat.

"The paddle system we developed for Land Rover BAR has its roots in the steering wheel gear-change mechanisms our customers use daily. By adding personalised moulds of Sir Ben's fingers we have provided a mechanism capable of lifting the boat onto its foils, increasing efficiency through the water and ultimately reaching top speed more quickly."

Richard Hopkirk, Engineering Manager at Land Rover BAR, said: "Land Rover's new easier-to-use controls are a reliable and innovative design concept, giving Sir Ben and the team a feature not seen before in the America's Cup.

"This is the critical piece of technology on board – the connection between Sir Ben and the boat. I'm really grateful to the Land Rover engineers for working so closely with our team and leading the development of such an effective, efficient design".

As Louis Vuitton America's Cup World Series champions, Land Rover BAR head into the qualifiers for the 35th America's Cup with a two-point head-start over the remaining challengers. The team begins its challenge for the America's Cup on Friday 26 May against Artemis Racing of Sweden.



LAND ROVER CELEBRATES RANGE ROVER EVOQUE LANDMARK WITH SPECIAL EDITION

More than 600,000 Range Rover Evoque models have been built at UK plant
Evoque Landmark Special Edition celebrates six years of compact luxury SUV success
80% of UK-built Evoque models exported to 130 markets around the world
Evoque is the most decorated Range Rover, winning more than 200 awards
Stunning design details, including vibrant Moraine Blue colour, mark the Special Edition model apart

Land Rover's Halewood production plant in the UK has built 600,000 units of the Evoque in just six years, bringing Range Rover luxury and refinement to new customers around the world.

Demand is still increasing for the pioneering luxury compact SUV that delivers critically-acclaimed design, desirability and all-terrain capability to the segment it created in 2011.

Six years after going on sale, sales reached an all-time high for a single month with almost 18,000 units sold in March 2017. Evoque also has Range Rover's largest trophy cabinet: the model has won more than 200 awards, including 'Best Compact SUV' in Germany, France, Spain and Brazil as recently as 2016.

To celebrate six years of success, Land Rover has announced a new Special Edition model. The Evoque Landmark is available in a vibrant Moraine Blue colour – inspired by the turquoise lakes of the Canadian Rocky Mountains. Priced from £39,000* in the UK, the Special Edition will make its global debut at the Royal Windsor Horse Show on 10 May, when orders will open. The Evoque Landmark Edition is also available in Yulong White and Corris Grey. It has a dynamic body kit and grey exterior design details including a Carpathian Grey contrast panoramic roof, 19-inch Gloss Dark Grey alloy wheels and Graphite Atlas grille, bonnet, fender vent and tailgate lettering. Dark grey accents continue on the interior in the form of brushed satin centre console trim finishers surrounded by grained Ebony leather seats with contrasting Light Lunar stitching and a perforated mid-section.

An Evoque rolls off the Halewood production line every 170 seconds, with Evoque Convertible also being produced in Halewood since 2016. Most are for export to one of 130 markets, with additional manufacturing in China and Brazil to meet local market demand. In fact, 80 per cent of UK-built Evoque models are exported, finding owners across the globe from Monaco to Manila. Jaguar Land Rover is one of the UK's largest exporters and generates around 80 per cent of its revenue from overseas sales.

Gerry McGovern, Land Rover, Chief Design Officer,



said: "What makes Evoque so special is its relevance. The design remains modern and fresh. The Evoque is widely acknowledged to have brought a whole new youthful generation of buyers into the Range Rover brand, including more women. Its success was clear from the start and gave us the confidence to break new ground, which you can see with vehicles like the Evoque Convertible. This Landmark Special Edition is a celebration of six years of success so far."

The Landmark Special Edition comes with Land Rover's latest technology including the optional 10-inch InControl Touch Pro system featuring apps such as Spotify and a 4G Wi-Fi hotspot. The Remote Premium app for a smartphone or smart watch lets owners check the fuel level, lock status, location and even pre-heat or cool the cabin. Those wanting an even more enhanced Evoque infotainment experience can opt for Touch Pro Services, which offer real-time traffic mapping, satellite and 'street level' views and a 'Live Apps' sidebar with weather, news headlines, a flight tracker and more.**

This year Land Rover also revealed the Range Rover Velar, the fourth member of the Range Rover family. Sitting between the Evoque and the Range Rover Sport in the line-up, Velar combines glamour, modernity and elegance like no other. Built in Solihull, UK, the Velar is priced from £44,830 and is on sale from Summer 2017.

AWARD-WINNING F-PACE SPEARHEADS STRONG JAGUAR SALES

	Apr	% change	YOY Jan – Apr	% change YOY
Jaguar Land Rover	40,385	(2.3)%	219,894	9.9%
Jaguar	2,310	54.0%	66,282	75.1%
Land Rover	28,075	(16)%	153,612	(5)%

Jaguar sales rose by 54% year-on-year this April, following the stellar success of the F-PACE, recently voted World Car of the Year. Overall retail sales for Jaguar Land Rover reached 40,385 this month, down 2% on April 2016. The company sold 219,891 vehicles in the first four months of 2017, 10% up compared to the same period last year. Retail sales for the month of April were up in North America (33%), China (10%) and Europe (3%), but down in the UK (35%) and in other Overseas markets (20%) year-on-year.

Andy Goss, Jaguar Land Rover Group Sales Operations Director, said: "This was a solid sales month with a strong performance from Jaguar led by the award-winning F-PACE. "A small decrease in overall sales was seen due to two factors. In the UK, customers purchased vehicles before the increase in vehicle tax on 1 April. In addition, the run-out of the previous Discovery model accounted for a year-on-year decrease in Land Rover sales. Sales will increase from this month as the new Discovery continues to go on sale across the world, particularly in China and North America, two of Jaguar Land Rover's biggest markets." Jaguar had a record April, retailing 12,310 vehicles, up 54% on the previous year. Retail sales for Land Rover in April were 28,075 vehicles, down 16% on April last year, primarily reflecting the run-out of the Discovery. Sales for the new Discovery are growing in the UK and Europe. New Discovery sales will begin in China and North America this month.



Partnership For Rugby World Cup 2019

Land Rover and World Rugby have today announced that the world's leading all-terrain vehicle manufacturer has renewed its Worldwide Partnership with the Rugby World Cup for the 2019 tournament in Japan.

Land Rover has supported rugby at all levels around the world for more than 20 years, including partnering with Rugby World Cup 2011 and 2015. Their award-winning 'We Deal In Real' campaign for Rugby World Cup 2015 put grassroots rugby at the heart of their global marketing campaign and a bespoke Defender was created to transport the Webb Ellis Cup on its domestic trophy tour and during the tournament. Land Rover continues as Official Vehicle for 2019, as well as becoming Official Partner of Women's Rugby World Cup 2017 in Ireland – a first for the women's game – and an Official Sponsor of the World Rugby Awards 2017 in Monaco on 26 November. Mark Cameron, Global Experiential Marketing Director, at Jaguar Land Rover, said: "We are excited to continue our Rugby World Cup journey by renewing our partnership with World Rugby for Rugby World Cup 2019. Land Rover is proud of its heritage and long-term commitment to the sport, and this new partnership with Rugby World Cup 2019 will enable us to further engage our global markets, retailers and customers with the world's third-biggest sporting event." World Rugby Chairman Bill Beaumont said: "We are delighted to be extending our worldwide partnership with Land Rover, one of the world's most recognisable brands, and a true supporter of rugby globally from grassroots to the very

pinnacle of the game. "Driven by shared values and a common vision, we look forward to working in partnership with Land Rover to further rugby promotion and engagement within Japan and across Asia as we continue to count down to what promises to be a very special and ground-breaking Rugby World Cup 2019." Magnus Hansson, CEO of Jaguar Land Rover Japan, said, "There is already great anticipation ahead of Rugby World Cup 2019 – the first time the tournament has been staged in Asia. Given the rapid growth in interest in rugby in the region, and that the tournament venues are within easy reach for the majority of the population, this is a fantastic opportunity for Land Rover to support the game's expansion and help engage a whole new audience with a sport that shares so many values with our brand." Land Rover joins Emirates and Heineken as Worldwide Partners for Rugby World Cup 2019 alongside Canon as Official Sponsor. Rugby World Cup 2019 will be staged in Japan from 20 September to 2 November 2019.



Jaguar Land Rover Retailers Step Out In Style

AUSTRALIA'S Jaguar and Land Rover retailers recently celebrated an impressive sales year in the best way possible, stepping-out at a gala event to celebrate the company's annual Retailer of the Year awards. In a year highlighted by record sales, punctuated with a multitude of new vehicle launches and underscored with victory in the World Car of the Year awards, Australia's Jaguar and Land Rover retailers celebrated in fine style at Sydney's prestigious Ivy Ballroom.

Jaguar's stylish F-PACE SUV was named World Car of the Year and Most Beautiful Car of the Year for 2017 while Land Rover's Discovery Sport was the runaway winner of the Best All-wheel Drive SUV (\$50,000 -- \$65,000) category in the prestigious *Australia's Best Car* awards.

The marquee event attracted not only dealer principals and their staff from around the country but also Jaguar Land Rover Australia's senior staff, including Managing Director Matthew Wiesner.

Jaguar Land Rover's annual Retailer of the Year awards honour the best of the best and this year's event was no exception with the top metropolitan and regional retailers recognised but long-serving retailers as well.

The awards not only pay tribute to retailers that are the leaders in the fields of sales and service but also to the dealer principals who meet the high standards needed to both run their businesses and meet customer needs.

Retailer of the Year judging criteria takes into account sales performance, customer satisfaction, retailer presentation and staff training

This year's awards night marked the second year Jaguar Land Rover Australia has presented its Customer First award, introduced last year to recognise those retailers who have continually delivered exceptional experiences to their buyers.

Presenting the awards, Jaguar Land Rover Australia Managing Director, Matthew Wiesner, said this has been a significant year for the Jaguar and Land Rover brands in Australia. "It is extremely pleasing to be able to reward these exceptional Jaguar Land Rover retailers for their hard work, and commitment to providing outstanding customer satisfaction", Mr. Wiesner added.

The 2016/17 Retailer of the Year award winners are:

Metropolitan Retailer of the Year: Concord Jaguar Land Rover, Sydney, New South Wales.

Provincial/Regional Retailer of the Year: Rex Gorell Jaguar Land Rover, Geelong, Victoria.

Metropolitan Customer First Retailer of the Year: Concord Jaguar Land Rover.

Provincial/Regional Customer First Retailer of the Year: Mac Jaguar Land Rover, Millicent, South Australia.

In addition to those awards, a 10-year Longevity award was presented to South Australian retailer Solitaire Land Rover. Neil Buckby Land Rover from Launceston, Tasmania, was also recognised with a 20-year Longevity award.

Jaguar Land Rover Australia heartily congratulates the winning retailers.



Six Reasons Not To Own A Land Rover

1. You'll never have a spare weekend.

Get a Land Rover and you're joining a worldwide network of enthusiasts, with a bewildering number of clubs and events to keep you busy. Your diary will fill with greenlane outings, shows and club meets. You'll start a list of 'Things To Do On The Land Rover', and you'll never get to the bottom of it. And you'll never get anything else done either.

2. You'll have to go to work all winter.

While your colleagues with their puny hatchbacks are forced to spend the winter white-outs marooned in front of the telly, you won't have their excuse – you'll have to go to work. In fact, along the way you'll be called to the rescue of an overly ambitious minibus that's slewed into a ditch, so you'll be late to the office as well. D'oh!

3. You'll end up broke.

A Land Rover is a personal statement that's begging to be customized. As you make it your own, adding to the billion-strong definitions of what the perfect Land Rover 'should' look like, countless purveyors of upgrades and accessories will convince you little-by-little to surrender your pension fund to them. And you won't regret spending a penny of it.

4. All your previous holidays will seem rubbish.

Planes, hotels, hire cars... you won't want to go through all that again. Why fly to Morocco when you can drive there, and traverse the Atlas mountains in the same family runabout that's usually parked on your drive? Why save up for a hotel in Zurich when you could escape to the Alpine foothills and camp on your roof under the stars? Your travel ambitions will soar, but you'll never have the resources to satisfy them.

5. You'll become a bit peculiar.

Obscure part numbers will spring to mind more readily than your niece's birthday; you'll travel the length of the country to rummage through an old ice cream tub in the rain for a dirty widget (for which you'll pay £1); mud and old EP90 will become ingrained in your scalp; and you'll develop an peculiar array of blisters and scars as you acquaint yourself with angle grinders, rivet guns and torque wrenches. Gradually it'll dawn on you... Land Rovers need looking after.

6. Oh, and good luck with your marriage...

Whether you're or a bloke or a lass, you'll immediately become more attractive once you own a Land Rover. Your significant other will have a tough time fending off your growing crowd of admirers, but you'll spend so much time with your head rammed in a wheel arch, she'll wonder why she bothers.



Iconic designs: the Land Rover

The original Land Rover is a great example of transatlantic one-upmanship. The vehicle was the brainchild of Maurice Wilks, a designer for the Rover car company, who used an old wartime American Jeep to drive around his farm in Wales. It struck him that his British company could make a more refined version, and in 1948, the first Land Rover was unveiled. Rover's expertise lay in its engineering know-how and it had worked closely with Frank Whittle in the first years of WW2 to develop the jet engine before the project was handed over to Rolls Royce, whose jet engines still power many of today's airliners. The Land Rover had the aerodynamics of a brick but simplicity was the key. This was a vehicle made for hard work. The Series 1 Land Rover used Rover mechanicals on a simple but almost unbreakable chassis. The body used aluminium, of which there was an excess once the war had finished, with flat body panels that were cheap to produce.

The roof was little more than a frame covered with canvas, and the windscreen was two flat pieces of glass with flaps below to let in air. Its high ground clearance and robust four wheel drive system made it perfect for almost any outdoor occasion, from farmers crossing muddy fields to African gamekeepers traversing the savannah as well as nobility driving up mountains to shoot deer.

This was a vehicle that looked best when spattered with mud or caked with dust, as suited to a farmyard as a stately home. It was the classy vehicle that was utterly classless. Engines were updated and in 1971 the headlamps were incorporated into the boxy wings but when production stopped in 2016, the last vehicle that rolled out didn't look that much different from the first of nearly 70 years before. Land Rover itself became a stand-alone brand in 1971, at the same time as its stable mate, the Range Rover, was launched. That car was luxurious in comparison and derided by Land Rover enthusiasts for its mollycoddling features such as sound proofing and comfy seats.

The original Land Rover ploughed on, renamed the Defender in 1983, becoming a beefed-up star in Lara Croft and James Bond movies among others. It's remarkable that something from the 1940s could remain so fashionable well into the 21st century. A successor is due in the next year or so but there's little doubt it will look rather like the original- a clear demonstration that little needs to be changed if a design is well considered from the very outset.

JAGUAR LAND ROVER FINISHES YEAR WITH RECORD SALES VOLUMES AND REVENUE AFTER STRONG FOURTH QUARTER

Jaguar Land Rover Automotive plc, the UK's largest vehicle manufacturer, today reported a strong fourth quarter to finish the financial year with solid results demonstrating encouraging demand for both new and established models in the period to March 31, 2017. Retail sales were a record 604,009 vehicles, up 16% on the previous year led by the 2017 World Car and World Car Design of the Year award winning Jaguar F-PACE and continuing strong demand for the Land Rover Discovery Sport and other models in the Jaguar Land Rover portfolio. Retail sales were up year-on-year in China (32%), North America (24%), the UK (16%) and Europe (13%).

Revenue for the full year was £24.3 billion, reflecting the higher sales volumes. Profit before tax was £1.6 billion, up £53 million compared to last year, with favourable volume and mix as well as £151 million of recoveries in 2016/17 (related to the 2015 Tianjin port explosion). This was offset by, higher marketing costs, depreciation and amortisation and other items. In the year, cash flow before financing was positive at £295 million after total investment spending of £3.4 billion.

Jaguar Land Rover finished the year with strong results in the fourth quarter with higher revenue of £7.3 billion, profit before tax of £676 million and EBIT of £654 million (9.0% margin).

Dr Ralf Speth, Jaguar Land Rover Chief Executive Officer, said:

"These solid results demonstrate the appeal of our products and our ability to deliver strong, profitable and sustainable growth. We are continuing to invest significantly in new models and innovation, as shown by the new Land Rover Discovery, the forthcoming Range Rover Velar and all-electric Jaguar I-PACE, reinforcing our commitment to new technologies and providing new and compelling customer experiences."

During the 2016-17 financial year, Jaguar Land Rover invested over £3.4 billion, which includes expenditure on the construction of the new £1 billion manufacturing plant in Nitra, Slovakia, and the ongoing expansion of its UK facilities.

In the 2017-18 financial year Jaguar Land Rover plans to invest over £4 billion on expanding its product portfolio, innovative technologies, research and development and increasing its manufacturing capacity.

Kenneth Gregor, Chief Financial Officer, said: "We remain committed to our ambitious growth plans despite seasonal variations in demand and global economic challenges. We remain focused on maintaining our financial discipline and plan to fund future investment from operating cash.

"Jaguar Land Rover is pleased to end the fiscal year on a strong note, despite the geopolitical and volatile economic environment. We believe we have strong and exciting product actions and plans to continue to drive profitable volume growth".



For Sale ; 1960 Short Wheel Base hard top Land Rover, fitted with rear seats, selectro free wheel hubs, 5 good 7.50 tyres, re cored radiator, unreg'd. \$ 7,500. Contact Peter Chandler on 56 285 221.

Land Rover Owners' Club of Gippsland, Minutes of Meeting Held On Monday 1st of May 2017

Meeting started at Gippsland Land Rover Showrooms at 8.03pm

Attending. David Murray, John Jennings, Terry Heskey, Brian Johnson, Don Little, Shirley Little, Ken Markham, Ian Webb, Eric Shingles, Alan Harlow, Tonee Harlow, John Kerr, Heather Kerr, Jill Beck, Jim Hood, Alan MacRae, Helen MacRae, Ron Prince, Dorothy Prince, Ted Allchin, Shirley Allchin, Ross Howell, Sue Howell, Ian Blake, Annette Fleming, Bob McKee, Greg Rose, Lois Rose, Charlie Calafiore

Visitors: Nil, Guests. Nil

Apologies: Wayne Foon, Sharna Cole, Mal Trull, Ray Massaro, Rod & Loris Catchpole, Barb Heskey, Sue Markham, Shaun Johnson, Jan & Colette Parniak

Greg opened the meeting, wishing both Ted Allchin and Colette Parniak many happy returns on their birthdays today, and handed out raffle tickets to all attending for the chance to win a model Defender 90, kindly donated by Shaun Johnson.

Minutes of Previous Meeting

Moved: John Kerr, Seconded: Brian Johnson

Business Arising: Nil

Correspondence:

In: SA Obsession magazine being the only item of correspondence in.

LROCV have gone to bimonthly issues of their newsletter.

Out: Nil

Treasurer's Report

Moved: Alan MacRae, Seconded: Bob McKee

Set club fees for the next club year. Discussion pursued on rising the cost of membership, including just what our fees covered, ie \$50 to 4WD Vic for insurances etc.

Motion moved by Alan MacRae that membership fees rise to \$75.00 per family for the coming year.

Seconded by Bob McKee. Motion carried.

Fees can be paid to Charlie at the next meeting, or by the end of June please.

Publicity Officer's Report

Charlie advised he has been to Sydney and experienced the all new Discovery SD4, which he reports to be very impressive. Discovery sport has won SUV of the year awards (yet again).

Editor's Report

"Hope you like the newsletter; always looking for more stuff..."

Hard copies posted on the evening of Wednesday 26th, still not received by members in the mail.

Webmaster's Report

Alan Harlow, Hope you like the changes that have been made to the website presentation.

Technical Report

Alan MacRae raised and explained issues with tyre pressure monitors, in regard to after market products v factory fitted. The Land Rover 'in rim' monitors cannot be retro fitted, and must be pre-ordered with the vehicle so they are built in. Issues with the after market items, whilst still good to have involve the compromising of the valve and wear on the rim, which is easily fixed with thick foam tubing available from Clark Rubber for about \$3 per length (about a metre long; as found on air conditioning pipes).

Events Co-ordinator's report.

Past Events:

APRIL

Easter Weekend; 14, 15, 16, 17th of April, Roof of Victoria. Trip Leader Craig Murray.

Report David Murray.

Sunday 23rd April

West Gippsland Ranger Guides (aged 14 to 18) 4WD experience.

Bunyip State Forest. Trip Leader David Murray.

Postponed to wade through the bureaucratic mire required. Hoping to run this trip in November instead.

Friday the 28th and Saturday the 29th of April. East Gippsland Field Days Bairnsdale Aerodrome.

Charlie and Greg attended, and reported. Lovely days, despite a bit of wind...

Suggestions from the floor on this matter duly noted...

Sunday the 30th of April.

Land Rover Defender day to acknowledge the vehicle's 69th Birthday, to be run by David Murray.

Report John Jennings. Four Land Rovers and a Hilux attended.



May the fourth be with you



Future Events:

MAY

Monday the 1st of May. LROCG Meeting.

Saturday the 6th and Sunday the 7th of May.

LROCG/Parks Victoria combined working days. Based at Surveyors Creek Camp. Working at Horseyard Flat.

Trip Leaders for LROCG Greg and Lois Rose.

Aims for the weekend include the installing of 4 fire rings, 4 picnic table & chairs sets, signage and grass clearing.

Sixteen club members currently on list to attend and 5 Parks Vic staff, with room for more. Weather forecast is good, with Mt Kent still on the agenda.

Weekend of 27th & 28th May

Working Bee, Aberfeldy Track

Further details to come... check the newsletter

Trip Leader (and enquiries to) Craig Murray (and/or David Murray)

JUNE

Monday the 5th of June. LROCG Meeting.

JULY

Monday the 3rd of July. LROCG Meeting.

Saturday the 29th of July. Winter Wander.

Charlie Calafiore has stepped in to run an event on **SATURDAY the 29th of July**. The event will feature a visit to a car collection in Mirboo North. There will be details at the June meeting; cake to be confirmed.

AUGUST

Monday the 7th of August. LROCG Meeting.

SEPTEMBER

Monday the 4th of September. LROCG Annual General Meeting & LROCG Meeting.

Sunday the 24th of September. Wildflower trip north of Stratford, (easy trip however, yes, you will need four wheel drive!)

The rare Aniseed Boronia (*Boronia galbraithiae*), which only grows only in two small colonies in Central Gippsland, will be in flower. Plenty of other wild flowers out in the foothills at this time of the year too.

Meet at Stratford, park opposite the Library on the highway, 10:00. Trip limit of 8 vehicles.

Trip leaders Greg and Lois Rose.

OCTOBER

Monday the 2nd of October. LROCG Meeting.

NOVEMBER

Thursday the 2nd of November to Thursday the 9th of November. Melbourne Cup Weekend Base Camp.

Port MacDonnell, SA. Rod has secured 10 caravan sites and 2 cabins (both taken). Site fees are \$25.00 per night. Please advise Rod Catchpole if planning to attend. No deposit is being sought by park; so booking through Rod is preferred.

Details of Park if desired are; Port MacDonnell Foreshore Tourist Park E: enquiries@woolwash.com.au P: 08 8738 2095

Monday the 13th of November. LROCG Meeting.

Sunday the 19th of Nov to Wednesday the 22nd of Nov. LROCG / Parks Victoria combined working days at Eaglevale (from Dargo). Currently fifteen people booked in – more welcome.

DECEMBER

Sunday the 10th of December. LROCG Christmas Meeting. Members, please start considering venues. Suggestions welcome.

Raffle Drawn.

Winner of the model Defender 90: Ross Howell

Tickets issued for the draw for the Defender History board, donated by Greg, were handed out.

Four Wheel Drive Victoria Delegate's Report

Greg Rose reported on the DELWP/FWDV inspection of Dry Hills Track off Moroka Road on Wednesday 3rd May.

General Business.

Pat Callinan communication regarding High Country article in Unsealed 4x4 Issue 35. Areas shown were incorrectly named. Defibrillator for Horseyards weekend. Someone to collect from Gippsland Land Rover and return after the event. Bob and Annette kindly volunteered for this.

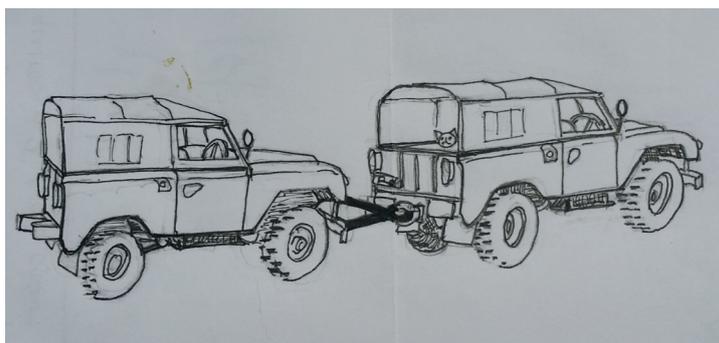
Eric advised that the Land Rover 70th Anniversary venue has now been confirmed as Cooma, over Easter 2018. Accommodation will be tight as this usually well attended. Charlie explained to the meeting the relevance of Cooma as the venue, due to Land Rover being the vehicle of choice in the building of the Snow Mountain Scheme. A book has been written on the relationship titled Mud Sweat and Snow.

Alan MacRae bought along some photos and information in regard to the Dunsfold Land Rover Collection show on in England over the weekend of Sat 10th and Sun 11th June 2017,

Aussie Engineering at its best



The 'Towbar Dunny'



WHAT DO YOU MEAN – It's the latest Army LR 8x8.
YEAH! – A most versatile LR that only needs a crew of two.

which he and Helen will be attending. Dunsfold boasts the most significant collection of Land Rovers in the world (outside of Eric's farm) with accommodation available on site also. We look forward to hearing all about this one on their return, at the July meeting.

Winner of the Defender Board was an ecstatic Eric Shingles.

Early apologies came in for next month's meeting due to some fabulous overseas travel; so wishing bon voyage and safe travels to;

Sue and Ross, heading off to cruise the open water of Norway and Sweden

Jill and Jim, heading off to cruise the Rhine River

Helen and Alan, heading off to Dunsfold, England for the Land Rover Collection

Best wishes also to Ron and Dot, for Ron's upcoming eye operation.

Meeting Closed at: 9.05pm

Aberfeldy Track Working Bee

27th and 28th of May

The plan for this weekend to do some maintenance on the Toombon mine site and at Webber's point. The work involved will be cleaning of signs, brush cutting of walking tracks and mine sites and using the self propelled mower to mow walking tracks. We will need a trailer or tray to carry the self propelled mower from Erica, out to the sites and back, so when booking in, can you let me know if you can do this?

Meeting Time: 9:00

Meeting Place: Rawson recreation reserve

Trip Standard: Easy

Equipment: Suitable protective clothing, equipment for clearing signs and walking tracks. The Aberfeldy track team have two brush cutters that we can borrow, but if we have more it would be better. Also ensure that you have enough food and water for two days, we will be bush camping.

Contact: Craig Murray 0438 109 063

Land Rover Owners' Club of Gippsland / Parks Victoria.

Combined working events, 2017.

The combined working events, Land Rover Owners' Club of Gippsland and Parks Victoria, have become a major feature of the club calendar. We have undertaken this volunteer work for several years now. Club members work alongside Parks Victoria staff at various locations in the Southern Alpine National Park.

Club members and Foothills and Southern Alps PV staff from the Heyfield and Dargo offices have formed a great relationship. The work we do is highly regarded by Parks Victoria and by Four Wheel Drive Victoria as the volunteer hours help FWDV in negotiating funding with the State Government.

We have two multi day events again this year.

On Saturday the 6th and Sunday the 7th of May we will re-visit Horseyard Flat.

Parks Victoria staff have already begun some work to improve the beautiful camping area beside the Moroka River. This is a great one to be involved in as we are accommodated in the cabins at Surveyors Creek and have the benefit of a full commercial kitchen, flushing toilets, hot showers and a wonderful wood heater in the dining/lounge area. As usual PV will provide the meat for a bar-b-que style main course and club members will provide pre dinner nibbles, salads and deserts. Greg and Lois Rose will provide the breads, spreads, sauces, mustards, etc.

On Monday the 20th through to Wednesday the 22nd of November we will be at Eaglevale.

Eaglevale is a camping area on the Wonnangatta River. Once again a superb location, in a valley near the iconic Billy Goat Bluff Track with Cynthia Range to the north. The junction of the Moroka and Wonnangatta Rivers not far away. This area, like Talbotville when we started there, is in need of some tidying up and some facilities need to be built. Most club members will stay in Dargo on the Sunday prior to the event and sample the legendary breakfast at the Dargo Hotel.

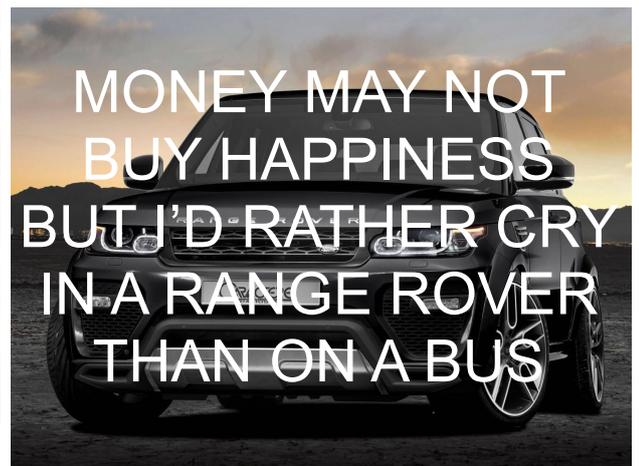
Accommodation, apart from Sunday night, is camping with LROCG providing the Monday evening meal and PV the Tuesday evening banquet.

If you are new to the club or have not been on one of these activities previously they are highly recommended. You work at your own pace on tasks you feel comfortable with. There is a brilliant social side to the activities and the camaraderie between LROCG and PV is fantastic.

To join in add your name to the list at club meetings from February onwards, Give Greg Rose a call on 0427 456 546 or email gro13624@bigpond.net.au.



Merrijig Towing



Dunsfold Collection revs up for Land Rover Show

Hundreds of Land Rovers will head to Surry next month for this year's open weekend. Now called the Dunsford Collection Land Rover Show, it's held at Springbok Estate on the weekend of 10-11 June.

The event is a great chance to see rare, prototype and pre-production Land Rovers from the famous Dunsfold Collection, including an immaculate replica of the brand's very first model – a 1947 'centre-steer'.

Enthusiasts will be able to see all 130 vehicles from the collection. Ten new exhibits will be on show this year, including a prototype of the new Land Rover Discovery Sport and a limited-edition Land Rover Defender Autobiography. Other highlights include concept vehicles, and military originals.

Gary Pusey, director of the Dunsfold Collection, said, 'The first Open Weekend was held back in 1993, with just 40 vehicles in the collection. However, the event has gone from strength-to-strength and now welcomes thousands of global visitors every other year.

'We've renamed the event to recognise the significant place it now holds in the classic calendar and look forward to continuing to develop the collection and open the doors to enthusiasts from around the world.'

More than a dozen Land Rover car clubs from across the UK will showcase their own unique examples, with the Freelander Owners' Club taking the opportunity to celebrate the model's 20th anniversary with a unique display of vehicles from the past two decades.

The 101 Forward Control Club and Register will be adding to the Collection's own examples of this rare workhorse, which includes Tail-end Charlie, a beautifully restored vehicle that completed the first west-to-east crossing of the Sahara in 1975.

While, the oldest Discovery1 in existence, dating back to 1988, will also be on display.



Luxury Land Rover sinks into New Jersey surf in photo shoot fail

A couple visiting a New Jersey beach captured video of the photo shoot fail that resulted when a man's luxury Land Rover started sinking in the surf. Chris Gillich, who was visiting Island Beach State Park with his wife, Megan, captured video Tuesday evening of a Land Rover sinking in the sand and shallow water while its owner furiously tried to rescue it with a shovel.

"We see some splashing down by the water and low and behold, there's this white Land Rover down in the surf," Gillich told WPIX-TV. "When we first got there, it was only up to about, just below the axle." "And when the waves were crashing into the truck, it was rocking," he said. He said the driver had been speeding up and down the beach before he stopped to take some photos of the vehicle, which was when the sinking started. "As much as we tried to tell him, 'don't shovel you're only going to dig it deeper,' he kept trying," Gillich said. A tow truck arrived to pull the SUV out of the surf after it had been sinking for about an hour. Police said the man was not ticketed because he had a permit to drive on the beach.

Gillich captured a second video of the Land Rover driving away with obvious electrical damage that caused the headlights to blink.

"The waves beat the hell out of this car, but the owner arrogantly told me that it's okay because it's waterproof. He also felt that it was necessary to keep it running cuz if he shut it off it would not start again. He refused to take the advice to get rid of it because the vehicle's a limited edition," Gillich wrote on Facebook.



An Irishman is stumbling through the woods, totally drunk, when he comes upon a preacher baptizing people in the river. He proceeds into the water, subsequently bumping into the preacher. The preacher turns around and is almost overcome by the smell of alcohol, whereupon, he asks the drunk, "Are you ready to find Jesus?" The drunk shouts, "Yes, I am". So the preacher grabs him and dunks him in the water. He pulls him back and asks, "Brother, have you found Jesus?" The drunk replies, "No, I haven't found Jesus!" The preacher, shocked at the answer, dunks him again but for a little longer. He again pulls him out of the water and asks, "Have you found Jesus, brother?" The drunk answers, "No, I haven't found Jesus!" By this time, the preacher is at his wits end and dunks the drunk again -- but this time holds him down for about 30 seconds, and when he begins kicking his arms and legs about, he pulls him up. The preacher again asks the drunk, "For the love of God, have you found Jesus?" The drunk staggers upright, wipes his eyes, coughs up a bit of water, catches his breath, and says to the preacher, "Are you sure this is where he fell in?"



A drunk staggers into a Catholic Church, enters a confessional booth, sits down, but says nothing. The Priest coughs a few times to get his attention but the drunk continues to sit there. Finally, the Priest pounds three times on the wall. The drunk mumbles, "ain't no use knockin', there's no paper on this side either!"