# OF GIPPSLAND 2017 NEWSLETTER APRIL 2017 LAND = -ROVER LAND = -ROVER





# OF GIPPSLAND

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LROCG Club News - April 2017.

### Models and Toys.

We were treated to a great display of Land Rover diecast and plastic kit models, toy Land Rovers and various posters and other memorabilia at the April meeting. Thanks to all those members who raided their display cases to bring them along. Thank you also for the supper that many of you brought along to help celebrate Land Rover's 69<sup>th</sup> Birthday.

### Winter Travellers.

It seems we have a large number of members heading away this coming winter. Some are caravanning their way around Australia while others are heading to various Asian and European destinations. Let the committee know which months you will be away so that we can record your names in the "apologies" section of the minutes. If you can, send a text message or email, before meetings so that we can tell members where you are. Looking forward to some tales of adventure when you get back. Remember too, that club annual fees may fall due while you are away, talk to our esteemed Treasurer, Alan MacRae, about this.

## Beau Missen's Advice.

VSLs Service Manager Beau Missen was our guest at the April meeting in his role as club technical advisor. Beau gave some advice on trip preparation and answered a number of questions on a wide range of Land Rover related topics. Beau reminded members that if you have a technical problem while travelling and need some advice, give the staff at VSL/Gippsland Land Rover a call.

# Bleeding D4 Fuel Lines After Changing Fuel Filter.

At the April meeting Beau talked about checking air and fuel filters. This is follow up information from Beau.

It is important to bleed the air from the fuel line after changing a fuel filter. On the Discovery 4 V6 diesel the bleed valve is located under the engine cover behind the oil filter at the top of the engine. By turning over the engine while allowing air to escape until diesel comes through (just like letting air out of a bicycle tyre) you can prime the lines.

Puma engine owners should talk to Beau about the method of priming the system in their vehicles.

### Virtual Tour.

Gippsland Land Rover has the ability to give you a virtual tour of the new Discovery and the Range Rover Velar. We had hoped to demonstrate this at the April meeting, however, due to technical difficulties (in other words we couldn't figure it out), we could not do so. Next time you are in the dealership ask Charlie or Marco for a demonstration. It is well worthwhile.

# Horseyard Flat Weekend.

If you indicated that you were available for our joint LROCG/Parks Victoria working weekend at Horseyard Flat you should have received information sheets at the April meeting or via email. There is still the opportunity to be involved. There will now be three Parks Victoria folk with us as Vicki Jones is coming over from Dargo to join us. If you do not have your information sheet, or would like to be involved, get in touch with me or see me at the May meeting.

Note, the meeting time and place are Licola Store, 9:00 a.m. Saturday the 6<sup>th</sup> of May.

### Free To A Good Home.

Sitting in the back of my garage is a lonely 16x8 CSA alloy rim with a quite serviceable BFGoodrich Mud Terrain tyre. Free to anyone who would like it as a second (or third) spare for a Defender.

Greg Rose.

# This month's cover; Land Rover production line circa 1948

Land Rover Owners Club of Gippsland					
2016 2017 Committee					
President	Greg Rose	0427 456 546			
Vice President	Ian Blake	03 5163 1520			
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Webmaster	Alan Harlow				
Life Member's Ray Massaro, Greg & Lois Rose.					



London Motor Show 1948

### ELLIE GOULDING DRIVES NEW RANGE ROVER VELAR IN NEW YORK

The chart-topping singer's New York show precedes a charity auction of the hotly anticipated new mid-size SUV at the East Side House Settlement Annual Gala later this week. Goulding brought a touch of British glamour to the Velar's US launch party when she arrived in Manhattan – the Metropolitan home of Range Rover – to be the first person to drive the new Velar and to sing for a global online audience. Her performance of 'Love Me Like You Do' opened the reveal event and was shown

live on her Facebook page.

"I have always been a big Range Rover fan and it was a pleasure to be a part of its launch here in the US. Even more rewarding to be supporting a local charity that improves over 10,000 lives every year in one of my favourite cities." says Ellie Goulding. A Range Rover Velar will be auctioned at the East Side House Settlement charity gala, a preview of the 2017 New York International Auto Show, at the Jacob Javits Center on Thursday 13 April. The winning bidder will be among the first customers in the world to take delivery of the highly coveted new vehicle. New York remains the world's biggest Range Rover market. Proceeds from the gala will benefit the East Side House Settlement, a non-profit organisation providing education and social services in the Bronx and north Manhattan. Designed to fill the white space between the Range Rover Evoque and the



Range Rover Sport, Velar brings unprecedented glamour, modernity and elegance to the Range Rover family. A vehicle that has emotionally charged DNA and unquestionable pedigree, it's the first of its kind. Velar continues Range Rover's history of innovation, incorporating advanced technologies, compelling design and absolute attention to detail.

Velar launches with a suite of consumer technologies, working together to create an in-built technology butler. At its heart is an all-new, cutting-edge infotainment system called Touch Pro Duo. Known as 'Blade' by development engineers because of its slender profile and clean surfaces, it makes the in-car technology experience clearer, quicker and more enjoyable – enhancing every journey.

Velar is created from a clean sheet using Jaguar Land Rover's Lightweight Aluminium Architecture. Safer, stronger and cleaner, it also improves driving performance. Five engines are offered at launch, ranging from the clean, responsive 180PS 2.0-litre Ingenium diesel to the potent 380PS supercharged 3.0-litre V6 petrol engine. A 300PS Ingenium petrol engine will join the Velar range later in 2017. "Velar is now the compelling, stand-out design in the class, showcasing perfectly optimised volume, powerful, taut surfaces and a stunning silhouette." said Gerry McGovern, Land Rover Chief Design Officer

## JAGUAR LAND ROVER BEATS 600.000 SALES BARRIER IN 2016/17

	March	% increase YOY	2016/17	% increase YOY
Jaguar Land Rover	90,838	21%	604,009	16%
Jaguar	27,820	83%	172,848	83%
Land Rover	63,018	5%	431,161	1%

Jaguar Land Rover, the UK's largest manufacturer of premium luxury vehicles, today reported record retail sales of 604,009 vehicles (including sales from our China joint venture) in the financial year, up 16% compared to last year, exceeding 600,000 for the first time in the company's history. Retail sales for the Fourth Quarter were 179,509 vehicles, up 13% on the same quarter a year ago, and March sales reached 90,838 units, up 21% on March 2016.

Retail sales for the full financial year were up year-on-year in China (32%), North America (24%), the UK (16%) and Europe

(13%), whilst sales in other Overseas markets were down 6%. For the month of March, retail sales were up in Europe (21%), North America (21%), China (21%) and Overseas markets (6%) compared to March 2016. In the UK, March sales were up 26.5% to a record 31,778 vehicles.

Andy Goss, Jaguar Land Rover Group Sales Operations Director said: "These numbers set the seal on Jaguar Land Rover's seventh successive year of sales growth, by breaking through the 600,000 barrier. We



continue to make encouraging gains in key markets such as China and North America, as well as seeing sustained customer demand for the Jaquar F-PACE. Range Rover Evoque and Land Rover Discovery Sport.

"The last 12 months have seen the launch of three completely new product lines, and successful growth across many of our existing products. Jaguar sales are still increasing strongly and Jaguar is now Europe's fastest-growing car brand."

Retail sales for Jaguar were a record 172,848 vehicles in the financial year, up 83% compared to the prior year primarily driven by the successful introduction of the F-PACE and solid sales of the XE and XF. Jaguar retails in the Fourth Quarter were 53,972 vehicles, up 81% on the same quarter last year, and 27,820 units in the month of March, up 83% compared to March 2016.

Land Rover retailed 431,161 vehicles this financial year, up 1% compared to last year, as continuing strong sales of the Discovery Sport, Evoque and Range Rover Sport were offset by the run-out of Defender and Discovery. Retail sales for Land Rover for the Fourth Quarter were 125,537 units, down 3% on quarter four last year, and retails in March were 63,018 vehicles, up 5% compared to March 2016. Last month Land Rover launched the Velar, a new addition to the Range Rover family, positioned between Evoque and Range Rover Sport.

# Happy 69<sup>th</sup> Birthday Land Rover

Released at the Amsterdam Motor Show, 30<sup>th</sup> April 1948





Pictures of the Land Rover taken during 1948













Pictures of the Land Rover taken during 1948

























